



Niklas Hugo Schwärzler
Director

Niklas Hugo Schwärzler is a director working in commercials, fashion & music-videos. Born in a small village in the very west of Austria, he moved to Vienna to study at the Multimedia Department at the Graphische.

After graduating, he started to work in the industry on small projects and assisting on bigger commercial shoots, as he wanted to understand every aspect of filmmaking. He found himself shooting, editing & producing various projects, before switching to directing full-time.

The form of short narratives in whatever form are fascinating to him, since they slingshot you to a made up world / a mood / a place in such a short period of time.

Having a very visual approach of working helps him to bring the ideas onto the screen, to explore narratives and to define his dramaturgical voice. To dive deep into the sub-world of a topic, to find out what lies underneath the obvious. On the search to find something unpolished and authentic.

His work led him to clients like Puma, Strellson, Sony Music, Herold, Audi or Red Bull.